

"At Last... Fun and Convenient After-School Guitar Classes Are Coming to Marshdale!"

Dear Marshdale Elementary Parent:

My name is Eric Stone and I'd like to tell you about an opportunity to have your child join me for one of the most unique, fun, and academically beneficial activities available.

Beginning on Wednesday November 30th, I am going to be offering weekly after-school guitar classes on Wednesdays at Marshdale! The class is open to the entire school.

Taking a guitar class with me is an awesome and exciting experience for kids! I understand just how important it is for children to have fun and be actively engaged while learning music. I'm also an author and former school teacher with a master's degree in education from the University of Pennsylvania so I know how to create fantastic learning programs for kids.

The 10 week class will be held from 3:40 pm to 4:40 pm each Wednesday in the music room. There's no class on 12/21, 12/28, and 1/4. The last class is on 2/22 with a student performance during that final class.

Normally, if you were to sign up for 10 weeks of private one-on-one lessons at my teaching studio, you'd pay \$625.00 to \$1,200.00 or more. But I want you to get a great deal and I want your child to have a phenomenal experience in the guitar class. So I've prepared two levels of fantastic Marshdale guitar packages for you to choose from. Here's what you get:

Marshdale Rock Star Guitar Package:

- ✓ **Incredible 10 week after-school guitar class** to learn how to play the guitar.
- ✓ **Awesome student performance** in class during week 10.
- ✓ **Get to learn really cool songs** such as Star Wars, Indiana Jones, Harry Potter, Beauty and the Beast, Super Mario Brothers, The Simpsons, and lots more. Depending on fast the kids progress, we could start to do 'rock band' songs by bands like AC/DC by the end of the session! And, of course, children learn guitar and music fundamentals as they improve. Kids with more experience will learn more advanced kids' songs and rock band songs.
- ✓ **A mystery guitar gift for your child.** Each session, I give out a secret guitar related gift for your child that's a lot of fun to play with! A \$7 value.
- ✓ **The Marshdale Rock Star Guitar Package is only three payments of \$99 or one payment of \$250 (save \$47.00) for the 10 week event!**

Wow!

Marshdale Superstar Guitar Package (Limited to Only 5 Students):

- ✓ **Everything in the Marshdale Rock Star Guitar Package** is automatically included PLUS:
- ✓ **Five 30 minute bi-weekly private Zoom lessons** to make sure that your child stays on track. This is valued at \$300.
- ✓ **Live performance on stage in Arvada!** Your child will be invited to perform at the Arvada Guitar Summit, my semi-annual guitar student showcase next scheduled for early 2023. Students from age 6 to 60+ have performed at previous Summits. Other kids have absolutely loved the entire experience of performing on stage at a real music venue. This is truly a priceless opportunity for kids!
- ✓ **The Marshdale Superstar Guitar Package is only three payments of \$169 or one payment of \$425 (save \$82.00) for the 10 week experience!**

You can visit me online at www.ArvidaGuitarLessons.com to learn more about my students and check out some testimonials. You can also watch videos of some of my elementary-aged students performing at the Arvada Guitar Summit at: www.ArvidaGuitarLessons.com/watch-my-students/kids/

To register, all you have to do is fill out and return the registration form on page 3 with payment. You can also register online here (payment plans are not available online):

<https://ericstoneguitar.thrivecart.com/marshdale-guitar-class/>

If you need more information, please email me at Eric@EricStoneGuitar.com or call me at (720)515-1178. I look forward to teaching your child soon!

Eric

P.S. **The class is capped at a total of only 14 students, first come first serve,** to make sure that everyone can get as much personal attention as possible. I'd hate for you to be disappointed. Sign up today so your child doesn't miss out!

Marshdale Guitar Frequently Asked Questions (FAQ)

So, how are you going to keep my child interested throughout the class so that they want to play at home? The last thing I want is to have fights about practicing.

The guitar class is specially designed to maximize the learning experience for each child. As a former school teacher, I'm also able to make sure that the kids are staying focused on the task at hand. Plus, I'm very patient and understanding of those who may take longer to pick up new concepts.

When I was in 4th grade, we had to learn an instrument and I decided on the clarinet. I was excited at first but after a while, practicing became a battle between me and my parents. One of my most vivid memories from that time is that my mom made me practice clarinet in the kitchen while she was making dinner because I wasn't doing anything on my own in my room. The last thing I want is for that to happen to you with this guitar class!

Will my child really get to learn cool music?

Awesome!!

Absolutely! With me, kids get to learn cool songs on guitar that they actually want to play! I have several gigantic books with hundreds of songs to choose from that are perfect for kids of all ages. Children typically learn music ranging from timeless childhood melodies, movies and TV shows, plus famous bands and pop stars. We'll start out with the basics but quickly move on to some awesome songs!

Will you help my child stay motivated?

Yes! I have an organized step-by-step curriculum that will keep your child engaged, will challenge them, and allow them to develop appropriately. Most important, they will stay excited and they will have fun. As a former school teacher, I understand different learning styles and I am able to adapt material to fit the needs and interests of my students. If your child already has guitar playing experience, advanced material will be provided for them.

You mentioned that you're a former school teacher. What's your background?

I have a master's degree in education from the University of Pennsylvania, and I've designed curriculum and worked with children and teenagers in many different educational settings. I've taught after-school keyboard classes in LA, and I taught guitar classes to elementary school students in Arvada, Golden, Boulder, and Westminster. I also have a certificate in guitar performance from the Los Angeles College of Music. And I'm the author of three books for adult guitar players: *10X Guitar*, *101 Ways to Transform Your Guitar Playing*, *The Beginning Guitar Emergency Survival System*.

Also, my guitar teaching business was featured in the Denver Post at the following URL:

http://www.denverpost.com/yhbiz/ci_25981073/business-q-amp-eric-stone-guitar-lessons-arvada

We don't have a guitar at home. Do you provide guitars?

Guitars are not provided for the class. If you want to buy a guitar, you should go to Drum City Guitarland near 44th and Garrison in Wheat Ridge or Golden Music at 2430 East St in Golden. I was not able to find a local store that offers guitar rentals for kids.

Marshdale After-School Guitar Class Registration Form

Yes, Eric. We are in! The Marshdale guitar class sounds incredible and my child can't wait to start!

The 10 week Marshdale after-school guitar class will be held on Wednesdays this fall and winter. Class begins begin on Wednesday November 30th and ends on Wednesday February 22nd with a performance during the last class. There's no class on 12/21, 12/28, or 1/4.

HURRY

The class will be held each week from 3:40-4:40 pm in the music room.

Remember, the class is capped at 14 total students to maximize the personal attention and overall experience for each child. I only have 5 total slots available for the Marshdale Guitar Superstar Package which includes 5 private Zoom lessons and a live performance at my next Arvada Guitar Summit in early 2023! Don't delay signing up!

To register, simply detach the form below and follow the instructions at the bottom. Or you can register online here (payment plans are not available online):

<https://ericstoneguitar.thrivecart.com/marshdale-guitar-class/>

Name: _____

Address: _____ City/State/Zip: _____

Phone: _____ Email: _____

Child/Children's Name(s) and Grade(s): _____

Marshdale Guitar Package Selection (check one, see page 3 for full details):

____ **Marshdale Rock Star Guitar Package** (just one payment of \$250, save \$47.00, or 3 payments of \$99 for the 10 week event, and the Mystery Guitar Gift)

____ **Marshdale Superstar Guitar Package** (just one payment of \$425, save \$82.00, or 3 payments of \$169 for the 10 week experience which also includes 5 bi-weekly Zoom lessons, and a live performance in early 2023 at my next Arvada Guitar Summit)

Payment Options (check one, see Guitar Package Selection info above for details):

____ **Pay In Full**

____ **Monthly Installments** (Second payment is due on January 1st and the final payment is due on February 1st. If you are paying by credit card, your card will be charged again on those dates.)

How to Register:

1) If you are paying by check, send this enrollment form along with a check to Eric Stone at 6412 Simms St #35 Arvada, CO 80004.

2) If you are paying by credit card, send this enrollment form along with the card information requested below to Eric Stone at 6412 Simms St #35 Arvada, CO 80004.

Credit Card Number _____

Expiration Date: _____ CVV Code (3 Digits on Back of Card): _____

Signature: _____